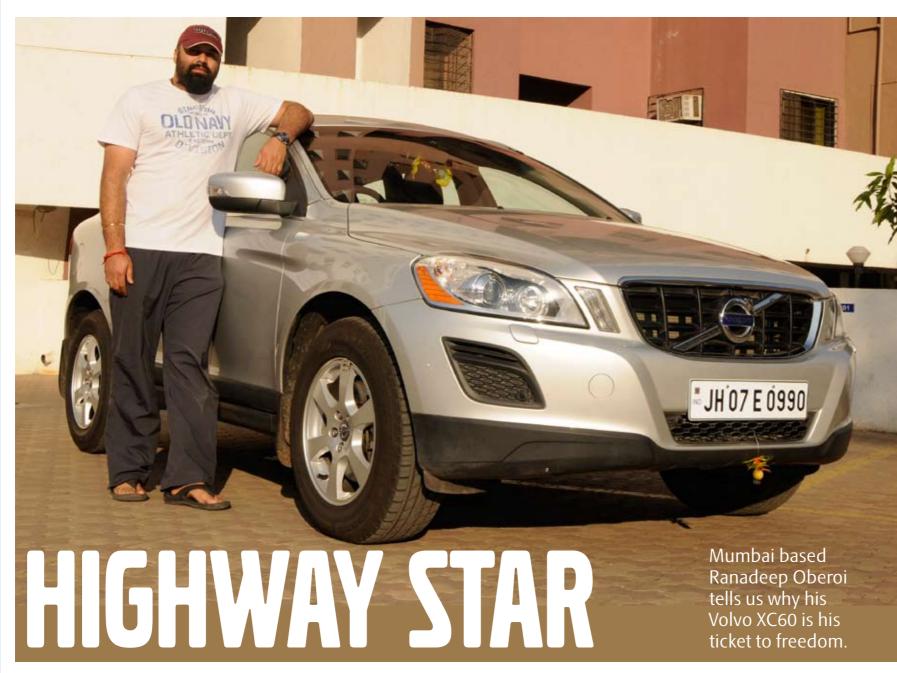
## ADVERTORIAL



RANADEEP OBEROI, a 32-year-old advertising professional from Mumbai, has found himself a new hobby these days. "My profession is such that I don't get too much time off, but when I do, I go on long drives. I watch a lot of movies, but it's mainly about travelling these days," he tells us. It's his latest acquisition that is the reason behind this - his three-monthold Ice White Volvo XC60 D5. In fact, in this short time, the car has already covered more than 11.000km.

Despite so many options

to choose from in the market, Ranadeep says it was a relatively simple choice to make. "I did a lot of research and compared a lot of models. The Volvo XC60 turned out to be far superior to other brands. At first I wasn't aware of Volvo's long-standing tradition

of an emphasis on safety. But when I did my research I learned a lot about it, and that made the choice even simpler for me," he says.

Ranadeep is also mighty impressed by the kind of fuel efficiency the SUV returns. "I am really very happy with it. It

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returns between 7kpl and 8kpl in the city, and on the end up recommending it to highway it goes up to 15kpl," everybody, but I don't think he tells us, beaming. With the mention of highways, the discussion shifts to travelling it," he declares. once again, and we learn that The other thing that has the car has been all the way to impressed him is the after-Kashmir and had even been sales service. He says, "They on the road for good 20 days picked up the car in the at a stretch. "We were on the morning and brought it road for a long time and the back in the evening, and I comfort levels were brilliant was surprised how little I was charged for the service throughout. Volvo seats are designed in consultation with - it cost me no more than it orthopaedic surgeons and I can vouch for their great comfort" he says.

Other places he has driven to include Bhopal and Satpura on a couple of occasions. "The car is fully loaded most of time – sometimes it's friends and sometimes





family that travels with us. I I have to do much, whoever sees the car is impressed with

- does to service my other car, whose sticker price was a fifth of the XC60's. It's absolutely fantastic."
- He sums up the XC as a "tank on steroids" thanks to its highway abilities, and is very happy with the ownership experience.