



A TECHNICAL TOUR DE FORCE

Young entrepreneur from Delhi Parag Bhargava tells us why he loves his S60.

Self-confessed technoholic and a gadget freak, 31-year-old Parag Bhargava swears by his iPhone, can't get by without his Xbox and can't see himself without a MacBook. No wonder then that,

when it came to buying a new set of wheels, he only settled for the most tech-laden car, the Volvo S60. "I find the Adaptive Cruise Control the best. You don't have to do anything, the car does everything for you," says



the young entrepreneur who has also experienced the City Safety system first hand. "I was at this traffic signal one day and the lights turned green. As I was setting off, suddenly out of the blue this man darted in front of me, and by the time I lifted off the throttle the car had already applied the brakes. The pedestrian detection system worked really well. The full auto braking has come good a couple of times since then and I'm thankful for having it."

It was an easy decision to go for the S60 D5 when he was looking for a new car last December. "We have a Mercedes E-class and a Toyota Innova and wanted

something in between. I looked at the Audi A4 and the Mercedes C-class too, but the Volvo was the best among the three. It was priced very well, looks smashing and there aren't too many of them around. In fact initially all my friends asked me which car it was." He also liked the dealership experience. "I went to the dealer one day to look at the car. The next day I called them and within a couple of hours, the car was at my home for a test drive."

Five months and 5,000km later, he tells us why the Volvo S60 is the best car in its class. It's the technology. "The car can be modified in a number of ways

'The seats are much better, even better than my E-class'

through the very elaborate menus. For example I have switched the lane departure warning off. Yes it's a safety feature but it can get foxed by our roads." He narrates another experience when the family's driver was at the wheel. "I like to drive myself, but this one day our driver was driving and the Driver Alert System propped up in the instrument cluster and I had to take over."

The car has not just been kept within the city confines either. "Our pharmaceutical plant is out of the city and I go there three times a week. Usually it's the S60 that I prefer. High-speed driving is not a bother and the way it sticks

to the road is very comforting. The great news is that on the highway it gives me 12kpl. The car is really powerful and I really enjoy my commute to the plant and back. It pairs my phone very well and the music system is just amazing. In fact these days I carry most of my music in the car itself."

It's not just the gadgetry that Parag likes about the S60. "The seats are very comfortable, much better than even my E-class. Rear seats too are individual bucket seats and I am yet to hear anyone complain about them." Finally, he sums up the S60 in saying, "I couldn't have bought a better car."