

TOP SCORE

Entrepreneur Anith Reddy tells us how and why the Volvo XC60 D3 won him over.

THIRTY-SIX-YEAR-OLD ANITH REDDY from Hyderabad, with interests in publication and iron ore, also loves cars. And this love manifests itself in the form of an enviable fleet of 28 cars from every luxury brand you can think of. For the past six months though, one particular car has seen the most action – his Volvo XC60 D3. “I got it almost six months ago. Although the family has five drivers, I drive it myself everywhere I go,” he tells us. “I enjoy driving and the XC gives so much driving pleasure. It’s wonderful to drive – so compact and yet so powerful. It’s the perfect SUV for the city.”

The other thing that he likes about his XC60 is the fuel efficiency. “I don’t regularly check it, but it returns figures between 11 and 13kpl. Given that it hasn’t been taken out on the highway at all, the efficiency is great.” His five-year-old daughter loves the car too. Anith says, “She likes to stand in the middle and look out through the sunroof every time we go out, whenever it is safe to do so.”

Anith shares with us how he loved the Volvo almost instantly the first time he drove it. “A friend of mine first bought an XC60, which I drove. I immediately knew I wanted one



too. So I called the dealership and they took care of the rest. It was a completely hassle-free experience,” he says. However, apart from the ride quality, there was another reason Anith went in for the Volvo. “The company badge is auspicious. The way the arrow points upwards is positive and symbolises growth and prosperity.”

Just as with the buying experience, the aftersales experience has impressed

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him a lot. “The car was in a minor mishap, and the way the dealership took charge and did everything without any interference was amazing,” he says. Having had a bad experience with another luxury car brand earlier, this was an eye-opener for Anith. “I had a

difficult time with another one of my SUVs previously. Compared to that, all I can say is that Volvo’s service is simply the best in class.”

Anith also appreciates the XC60 for its looks and the features that it offers. “The black and off-white combination of

the upholstery looks superb. It has a good design too, and while it isn’t apparent during the day, the tail-lamps look brilliant when lit at night. The features in the car I like most are the tiptronic function on the gearbox to change gears manually, and the City Safety Full Auto Braking.”

Clearly, the Volvo XC60 has won Anith over, and he now joins the ranks of the many satisfied Volvo owners across the world.