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# To the **Spa** to get

*Thanks to a platform with an evocative acronym (which stands for Scalable product architecture), and generous investment from the Chinese, the original Swedish SUV is back – and it's quite ambitious.*

words: **Manuela Piscini**

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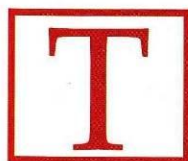


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**The platform is fundamental**  
The Scalable product architecture is a modular platform developed for the XC90, as well as for all future Volvo models

# in shape



orslanda (a suburb of Gothenburg, Sweden), daytime, Volvo factory, July 11, 2014: XC90 number 636,143 leaves the

assembly line to start a very short journey – just a handful of kilometres to the Volvo

museum to mark the ‘end’ of a glorious 12-year career (in fact, the SUV will continue to be produced in the home market of Volvo’s owners, China, where it’ll be called the XC Classic).

Paris (France), daytime, Mondial de l’automobile, Volvo stand, October 2, 2014: The second generation of the XC90 is

displayed in front of journalists (after the preview at the end of August) and, a few days later, it’s displayed to its potential customers. Now, it’ll face a long journey indeed – as it’ll have to significantly contribute to the achievement of the 800,000 annual sales goal by 2020. With a profitability rate worthy of a premium model – i.e. 8%.

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**Between leather and wood**

The classic materials linked to the idea of luxury are interpreted with Scandinavian minimalism. The console features a long box with sliding lid. The new Spa platform has allowed seven seats to be placed more efficiently